



**Shree Kakasaheb Hiralal Maganlal Chaudhari  
Art's, Commerce and Science College Nandurbar**

**College Activity on Best Practice**

**“SPA & Wellness Education”**

Activity Report 2017-18 to 2022-23

## **Title: - SPA & Wellness Education**

Spa and wellness education is a best practice which has been started by Mrs. Rekha Chaudhari in coordination with Zep Foundation and JSWE. Mrs. Rekha Chaudhari observes that there is a huge demand-supply gap for a skilled manpower in the wellness and beauty sector. This gap is deep and grim toward that prompted her to take up a genuine and daunting task of closing this gap thus we came up with this best practice. She and J. C. Kapur has taken step toward Women's empowerment. This practice has been introduced to give women training on nail art, hair style and beauty concepts, providing an opportunity to trained and discover themselves as a earning source. This program is a gateway for skilled students in rural areas to get employed in respective field.

### **1. Objectives of the Practice:**

Our institution has introduced the Spa & Wellness Education beauty therapy program as a best practice to provide specialized training in Nail Art, Hairstyle and beauty. This program aligns with the institutions commitment to skill development and entrepreneurship in the beauty and wellness industry.

1. To provide an active forum for the exchange of ideas and information between spa and wellness industry professionals, suppliers and affiliated businesses and organizations.
2. This course is designed to provide the necessary knowledge and skill inputs for a beautician to work in an organized and disciplined manner by following safe working practices.
3. To liaise with other sectors of tourism industry to promote integrated growth.
4. To promote awareness and strengthen the profile of spa and wellness industry locally, nationally and internationally.
5. To educate the students of the many health benefits derived from spa treatments and therapies.
6. To improve the knowledge, technical skills and professionalism of all spa and wellness industry professionals.

❖ Outcomes: -

1. Skill enhancement:- Students acquire advanced skills in nail art, Hairstyling and Beauty treatments.
2. The programs alignment with industry trends and standards has resulted in increased recognition from beauty and wellness employers.
3. Graduate students are empowered to start their own beauty ventures contributing to the growth of the local beauty and wellness economy.
4. Most of the student go in further specialization in Nail Art, Hair Style and Beauty Treatment as per the interest.

## **2. The Context:**

The Spa & Wellness Education program is run by the ministry of rural development government of India with to train and rural poor youth in the age group of 18-25 years. Under the Spa & Wellness Education program, JCKRC SPA destination PVT. LTD. Will provide skill training in beauty hair styling L1 for 695 hours. On completion of the training, placement assistant will be provided as per students proficiency for a monthly minimum salary of 6000 per month. During training students will be trained on the course specific skills. Soft skills, life skills, and computer handling skills.

## **3. The Practice:**

A dedicated and specialized curriculum is designed for the Spa & Wellness Education program, incorporating the latest trends and techniques in nail art, hairstyling, and beauty treatments. The curriculum is regularly updated to align with industry standards and emerging trends.

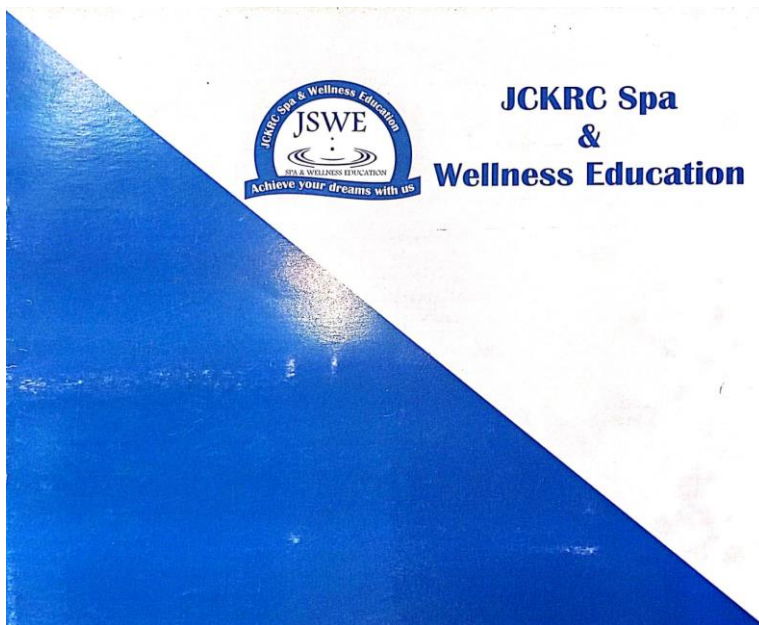
The institution has established a state-of-the-art beauty lab equipped with modern tools, equipment, and products required for practical training. Students have access to a simulated salon environment to practice and refine their skills under the guidance of experienced faculty.

The program fosters collaborations with industry professionals, beauty salons, and wellness centers. Guest lectures, workshops, and industry visits are organized to expose students to real-world practices and trends in the beauty and wellness sector.

The Spa & Wellness Education program not only focuses on skill development but also includes modules on entrepreneurship and business management in the beauty industry. Students are encouraged to develop business skills and explore entrepreneurial opportunities in the beauty and wellness sector.

## 5. Evidence of Success :

Evidence of success for Spa and Wellness education.



The image shows a blue and white graphic with the JCKRC Spa & Wellness Education logo on the left and the text 'About JSWE' on the right. Below the title, there is a paragraph of text describing the organization's mission and achievements. To the right of the text is a small image of a hand being treated in a spa setting.

**About JSWE**

JSWE is JCKRC Spa & Wellness Education started by JCKRC SPA DESTINATION Pvt. Ltd. JCKRC is one of the leading Spa solutions providers in Indian Spa industry & Caressaa Day Spa (Juhu) is one of its finest creation. We cover the premium segment of Spas, Salons & Five Star Hotels across the country. JCKRC SPA DESTINATION PVT. LTD today owns two high end schools in Maharashtra for beauty and spa education (see attached photos) with the capacity to educate 750 students by educators who are CIDESCO certified and been further educated by International qualified educators.

Mrs. Rekha Chaudhari observe that there is a huge demand-supply gap for a skilled manpower in the wellness and beauty sector. This gap is deep and grim and that prompted her to take upon a genuine and daunting task of closing this gap thus Zep Foundation and JSWE came to being. She has learned about her craft throughout her professional journey from a small village to the daunting realities, challenges and opportunities of Mumbai and other countries. She and Mr. J C Kapur has taken one more step toward for Women's Empowerment and Youth empowerment.

JSWE has been introduced to give youth and women international standard education an opportunity to discover themselves as earning source of income for their families. The concept of JSWE is helping to Society in offering jobs for youth and women from the rural sector. JSWE & ZEP foundation aims at providing employment opportunities to the youth and women in the rural sector, thus focusing on the most inattentive sector in India. Her study says facilities still reach the metro cities and the urban population somehow, but the rural sector is far to reach the scope of beauty and wellness skill education which is the most neglected sector.

Cities face issue like lack of manpower whereas there are innumerable skilled population in the rural sector. Majority of rural youth and women possessing skill in respective fields do not get appropriate guidance and support to direct their skill on the right path. Hence they remain unemployed.

Zep Foundation is a Non Profitable Organization supported by JCKRC and extension to enable rural youth to identify their aptitude.

The image shows a blue and white graphic with the JCKRC/JSWE logo and the text 'Patented Therapies'. Below the title are four images illustrating different therapies: 'Derma Capsule' (a green capsule being applied to a face), 'Unique Foot Reflexology' (a person's feet being massaged), 'Mother's Touch' (a woman holding a baby), and 'Geo ThermoTherapy' (a person's face being treated with a device). To the right of these images is a photo of a spa treatment room with a hot tub.

**JCKRC/JSWE Patented Therapies**

Derma Capsule

Unique Foot Reflexology

Mother's Touch

Geo ThermoTherapy

Novel Rope Massage

The image shows a blue and white graphic with the JCKRC Spa & Wellness Education logo on the left and the text 'Certification Plans' on the right. Below the title is a list of certification bodies. To the right of the list is a small image of a spa treatment room.

**Certification Plans**

- NSDC – National Skill Development Corporation
- B&WSSC – Beauty & Wellness Sector Skill Council
- MSSDS - Maharashtra State Skill Development Society
- JSWE – JCKRC Spa & Wellness Education

**Upcoming Certification Plans**

- CIDESCO – (Zurich )Comité International d'Esthétique et de Cosmétologie
- CIBTAC - Confederation of International Beauty Therapy and Cosmetology
- VTCT - Vocational Training Charitable Trust (Australia)

The minimum eligibility of candidate 14 yrs of age.

### Maintain key client relationship



**GLOBAL WELLNESS DAY**  
one day can change your life

JSWE-Nandurbar Institute: 1 st Floor,  
P.K.Anna Patil Madhyamik Vidyalaya,  
Education Complex. Opp. Kokani Hill,  
Nandurbar - 425 412, Tel. No.: (02564)202383  
Email: jswenandurbar01@gmail.com

JSWE - Amalner Institute : Kunte Road  
Amalner, Dist: Jalgaon - 425 401  
Tel.: +91 7506705398 / 7506705399  
Email:amalner.jswe@gmail.com

JCKRC Spa Destination, Natraj C.H.S., Plot No.15, Sector 4, S...  
Nandurbar - 425 412 | Tel. No. +91 22 2775 7531 | Fax: +91 22 2775 7532  
Website : www.jckrc.com | Email: jckrc@jckrc.com



**Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**



**National Urban Livelihood Mission (NULM)**

For Below poverty Line Ration card holder

**PMKVY**  
सुनियता परासारी योजना  
कोशलकारी शिवक कर

**सुनी की सेवा**

आपकी सुविधा के लिए हमने सुनी को  
3 प्रकार के शिवक कर  
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2. सुनी शिवक कर  
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**सुनी शिवक कर**

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**Pramod Mahajan Kaushalya & Udyojakta Vikas Abhiyan (PMKUYA)**

### JCKRC Exclusive partners with international brands all over the world



## Girish Mahajan Visit to SKHMC College



## Spa & Wellness Education Lecture



## Students Hand-on-experience



## Basic & Advance Male up



## A student training and practicing face therapy





## Heena Gavit (MLA) distribute certificate for Spa & Wellness Education



Problems encountered and Resources required:

A) Problems encountered: While executing this practice, we did not encounter any problem.

B) Resources required: Our institute has a well- equipped spa center in which we have all the things related to nail art, hair styling and beauty products but we do require advanced set up as per the latest trends in spa and beauty domain.

Resources required for Nail Art are basic Nail arts book and manual, online tutorial, nail art magazines for inspiration. Tools required for nail art is nail polish in various colors, nail polish remover, nail piler and buffers, cuticle pusher and nippers, base and top coats, nail art brushes, dotting tools, stripping tape, nail stamping kits, rhinestone, studs and other manicure table and chair

Resources required for Hair Styling are basic hair styling book and manual hair brushes, combs, hair dryer, hair straightener, curling irons, sectioning clips, hair ties, pins, professional hair cutting scissors, hair clippers and trimmer, hot rollers, hair extensions, shampoo, conditioner, hair color, highlighting kits, hair masks, styling products, hair washing station, mirrors

Resources required for Beauty therapy are make-up products like primer, foundation, compact powder, eye shadow, blusher, eye liner, kajal etc. skin care products like cleanser, scrub, mask, moisturizer, gel etc. make-up brushes, sponges, tweezers, brow tools, cotton pads, swab, facial steamer, towel warmer, clean towel etc. Hands-on-experiences through this practice has been crucial in mastering this skill and use the skills.