

International Franchise opportunities

in EDUCATION



- **Do you have contacts in Schools / Colleges / Universities?**
- **Can you reach students in your locality to help them prepare for a career in Commerce / Science / Engineering / Medical?**

Then this opportunity is for you!



CASI Global, New York
The Global Certification body for CSR & Sustainability

www.casiglobal.us | www.csrand sustainability.com

About CASI

Originally from New York and now present across 50 countries, CASI is usually referred as the Global Certification body for CSR & Sustainability. CASI has a presence across over 500 corporates in India alone. CASI promotes the cause & knowledge of CSR & Sustainability through regional chapters, student chapters, volunteering, research, alliances and certifications. CASI New York certifications are highly coveted the world over and are now available in India.



CASI Global Inc,
New York,
USA

Why are these certifications important for Students?

- ✓ CSR & Sustainability education is a part of all education streams across commerce / science / medical or engineering. Prepare young students for the future.
- ✓ Prepares Students for competitive examinations
- ✓ Improve their ability to select the right career path
- ✓ Improve academic records
- ✓ Inculcate a sense of social responsibility
- ✓ Get certified by a New York based Institute
- ✓ Globally Recognised Certifications
- ✓ Globally Colleges prefer CSR / Sustainability certified students, and Corporates prefer certified employees, Can you afford to be left behind?

The Earning Potential*

- Earn over 100,000 a month.
- Part timers can make over 25,000/- per month

For Franchise (School / College Certifications) Contact

Casi.institute@gmail.com | info@csrand sustainability.com | +918080438969 | +918286327538

No Trainers or Class rooms Required
High Revenue Share | Low Investments

An excellent opportunity to own a franchise for a GLOBAL BRAND in education



KBCNMU - CASI Global New York Online Programs | Shree kakasaheb Hiralal Maganlal Chaudhari Arts,Commerce and Science College, Nandurbar

1 message

casi Uni <casi.uni@yahoo.com>

Mon, Jul 8, 2019 at 5:25 PM

To: "kakasahebsrcollege@gmail.com" <kakasahebsrcollege@gmail.com>, "cw9245@gmail.com" <cw9245@gmail.com>

Cc: Mitez Sheth <mitesheth@gmail.com>, Casi Institute <casi.institute@gmail.com>

Dear Sir/Madam,
Greetings of the day!

Thank you for the telecon.

As discussed please find Prospectus & Process note enclosed herewith,

I seek your help in 2 things.

1. Need details (Name, Number, Email, and Designation) of concerned department heads.
 2. Mention of CASI Programs on your college website Home Page for ease of students. Same has been uploaded on NMU website on home page, in quick links.
- (Upload enclosed prospectus and application form on your website. (In case you want to mention your college name & details in the prospectus. please write us)

Colleges have to start collecting fees & give admissions from June 2019.

Details of one professor from each stream. (Our coordinators will coordinate with them).

- I. Name: _____
- II. Number: _____
- III. Email: _____
- IV. Designation: _____

Details of Accounts Head for revenue share & fee collection. (The payment process has been approved by university. So we need accounts department head number. Our payment team will coordinate with them).

- I. Name: _____
- II. Number: _____
- III. Email: _____
- IV. Designation: _____

Details of Admissions Head for admission process. (Our sales team will coordinate with your admission team).

- I. Name: _____
- II. Number: _____
- III. Email: _____

IV. Designation: _____

Details of Placement Head. (For Seminars, Conference, Industry Visits...)

I. Name: _____
II. Number: _____
III. Email: _____

Details of 2 students each class for CASI Events. (Recently CASI Global, CSR Diary, PWD Government of Maharashtra, MMVD Government of Maharashtra organized Maha Walkathon 2018 to support the cause Road Safety, Responsible Driving and created world record. Upcoming event is with Home Ministry - Cop for a Day. All your students, teachers, non- teaching staff, parents can participate in CASI events. Our Events team will coordinate with your students.)

I. Name: _____
II. Number: _____
III. Email: _____


Details of management coordinator. (To explore joint opportunities).

I. Name: _____
II. Number: _____
III. Email: _____

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Best Regards
Ms. Harshita Maisa
+919833977397 | +919930508505
CASI Global, New York
www.casi-india.com
www.facebook.com/casiglobal

5 attachments

-  **CASI Application form CASI-KBCNMU.pdf**
287K
-  **KBCNMU - CASI Prospectus.pdf**
5768K
-  **KBCNMU-CASI Global MoU.pdf**
654K
-  **Office Circular KBCNMU_CASI.pdf**
399K
-  **Process & Details of KBCNMU - CASI New York Programs.pdf**
342K

FULFILL Your Destiny

2019 - 2022



www.nmu.ac.in
www.casi-india.com

KBCNMU
CASI GLOBAL

Dear Students,

Am very happy to announce our recent alliance with CASI Global. With this alliance all our students are eligible to enrol for value-add online certification programs. With the advent of internet and open education systems: the world has become smaller. Knowledge is no longer restricted to large cities but in fact students across the globe are now availing benefits of connectivity. Our university is a leader in creating such opportunities for students and our alliance with CASI Global endorses our vision to ensure our students are able to avail world class education.

CASI global is present across 52 countries and offers world class certifications. These are practical programs designed by IIT and IIM alumnus.

Your university and CASI jointly, now offer over 25 online certifications where students can understand what industry really wants. These programs act as a supplement to your core degree and give you an edge in your career. Every student will get a joint certificate from CASI and KBCNMU. These programs are 6 months programs and are designed in way where students can elect one program every semester.

Starting June 2019, Students will get credits from these programs in their report card in addition to the co-branded certificates

I urge every student to avail of this opportunity and get certified. I also urge residents nearby to enrol for value add programs from KBCNMU and CASI and give a boost to their career.

Jai Hind.

Prof. P. P. Patil
Vice Chancellor
Kavayitri Bahinabai Chaudhari North
Maharashtra University Jalgaon



We are elated at the KBCNUM - CASI Global alliance. By virtue of this alliance lacs of students across Maharashtra will be able to enroll for world class online certifications where the certificates will be awarded jointly by KBCMNU & CASI Global.

These certifications act as a supplement to the students core degree and not only enhance her / his skill-sets but also give students an exposure to practical knowledge thereby preparing them to face far greater challenges in their career.

Every institute affiliated to KBCNMU is now able to offer these online certifications to students as well as non students in their vicinity ensuring that citizens at remotest locations can now avail benefits of world class online certifications.

Apart from certifications, CASI Global organizes behavioural change events; for instance the Mahawalkathon organized by CASI, PWD Government of Maharashtra, MMVD and CSR Diary where over 5 lac citizens participated in 2018 and the Cop for a Day organized with Maharashtra police where citizens especially students will work at a police station.

Students across Maharashtra can now participate in CASI events through KBCNMU. Refer www.mahawalkathon.com & www.copforaday.com for details.

**Prof. Paresh Sheth
Director
CASI Global New York**



About CASI

CASI New York

CASI Global is the apex body dedicated to promoting the knowledge & cause of CSR & Sustainability. We work on this agenda through certifications, regional chapters, corporate chapters, student chapters, research and alliances. CASI is basically from New York and now has a presence across 52 countries.

World Class Certifications

CASI is usually referred to as one of the BIG FOUR in education. CASI is also referred to as the global certification body CASI offers world class certifications across multiple subject and caters to a vast audience across primary school to management school to CXO level students. Many universities & colleges offer CASI programs as credit based programs. CASI also offers joint / cobranded certifications in alliance with various institutes and universities.
www.casiglobal.us

CASI India

CASI India has alliances with hundreds of institutes in India where students of these institutes are eligible to enroll for world class certifications offered by CASI. The reach through such alliances is over 2 million citizens. CASI India also offers cobranded programs with Government Polytechnic and many other institutes of higher learning.

CASI India has multiple franchises across India to promote certifications especially for school students.
www.casi-india.com

Volunteering @ CASI NY

CASI India / CSR Diary also provide volunteering opportunities and organizes mega format events where in citizens at large can also volunteer for various causes. These are behavioral change events and further details on such events are available on
www.csrdiary.com | www.mahawalkathon.com | www.copforaday.com

Value Proposition

Universities and institutes incorporate & adopt CASI programs within their core curriculum; this gives their students an edge in knowledge and placements. Further with corporates keen to inculcate CSR & Sustainability across their value chain, most corporate prefer to recruit employees with a basic knowledge of CSR & Sustainability.

Finally, given the wide range of online / offline / MDP programs at CASI NY, Corporates, institutes of higher learning and senior management professionals globally rely on CASI programs to develop cutting edge knowledge.

Student Chapters

This is a grass root level representation and collaboration towards promoting the cause of sustainability. Institutes / Colleges / Universities / Schools are encouraged to form a chapter / council of students headed by a faculty to promote knowledge, networking and participate in behavioral change events. This is complimentary to every education institute across the world. For further details visit www.casi-india.com

CREATE AN EDGE

BENEFITS

Increase your employability

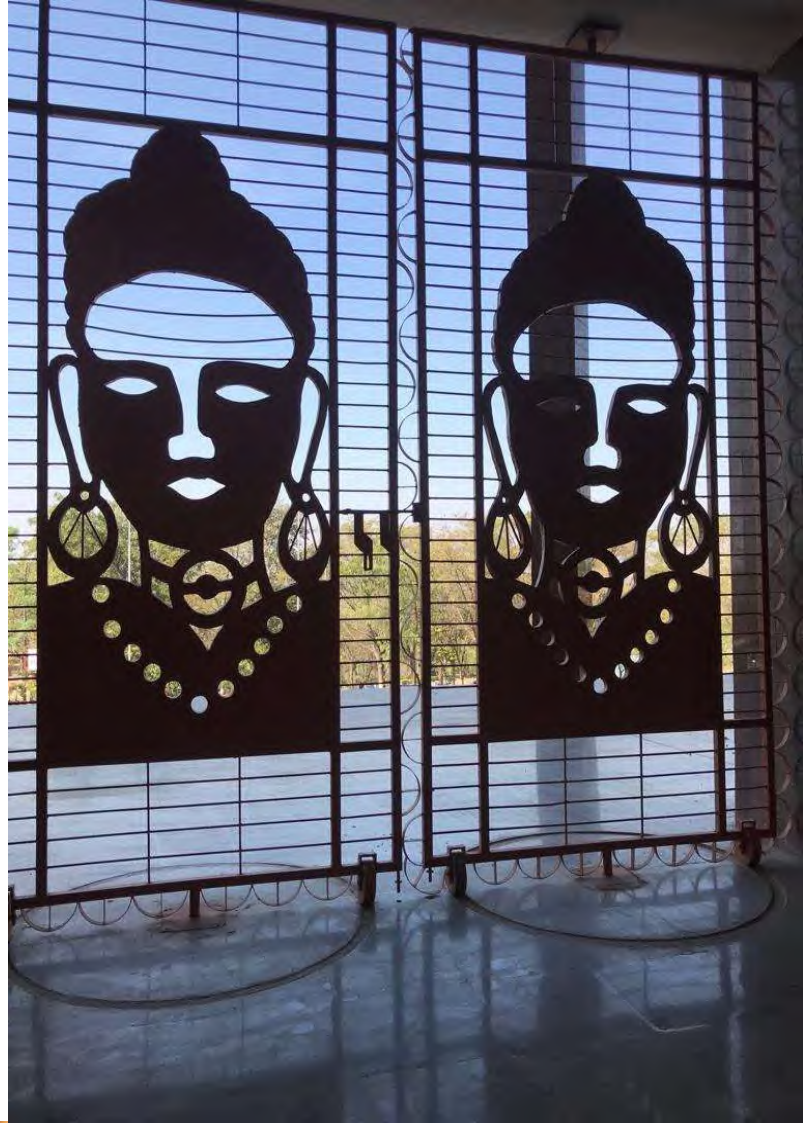
Learn at your convenience

Understand latest industry trends

Enhance your skill sets

Students can select one program per semester

Joint Certifications by KBCNMU & CASI Global



FEATURES

Programs designed by IIT/IIM Alumni

Online Access

No Classroom Lectures

Industry Acclaimed

International Credential

*Credit Based Program

6 Months Program

Leadership Certificate

Modules

- Sustainable Development Goals
- Smart Cities
- Smart City Features India Specific
- Europe 2020 Strategy
- Make in India Program
- 24 Sectors
- Sustainability & Banking
- Impact Investment
- Mission Investing by foundations
- Sustainability & Information Technology
- Sustainable Manufacturing
- Alternate Fuels for Vehicles
- Dedicated, Bi-Fuel, Flex-Fuel & Duel-Fuel
- Green Engineering
- Artificial Intelligence
- Blockchain
- United Nations Guiding Principles on Business & Human Rights
- UN System Agencies
- Noteworthy NGO's / Foundations
- Responsible Research & Innovation
- Creating Shared Value
- UNESCO, UNICEF& UN Charter

Career Options

- Across Industries

Global Student Associate

Modules

- Introduction of CSR
- CSR regulation and governance in India
- Companies Bill 2011: Clause 135
- Current Trends in CSR
- Indian Saga of CSR
- Vodafone India | Tata Steel
- ICICI Bank | General Electric
- CSR in Not for Profit organizations
- Ethics, CSR and Corporate Behaviour
- CSR Framework - to align CSR and Profits
- Performance Evaluation and Reporting
- Sustainability Reporting
- Benefits of Sustainable Reporting
- Monitoring impact of CSR activities
- Implementation of CSR
- Policies by foreign countries on volunteering

Career Options

- Corporate Social Responsibility
- Human Resources
- Advertising | Public Relation
- Corporate Communications
- Consulting

Advance Science Certification

Modules

- Careers in Science
- 100+ Career Possibilities
- Ancient Sciences & Advancement
- Weapons & Defence Technology
- Mysteries of Space
- NASA – Deep Space Network
- Space crafts
- Notable Agencies
- Under Sea
- Evolution
- Darwin Theory
- Role of Extinction
- Origin of life
- Evolution of Life
- Extinction Event
- Computing world; timelines and discoveries

Career Options

- Science
- Engineering

Certificate in Management

Modules

- Strategic Management
- SWOT Analysis
- Porter's five force model
- Operations Management
- Technology & Operations Management
- Integration of Technology
- Six Sigma
- Human Resource Management
- Industrial Welfare
- Legal Responsibilities
- Financial Management
- Societal marketing concept
- Marketing mix (4P's)
- Additional 3P's
- Sales Management
- Role of Attitude & Personality
- Public relations
- Activities
- Analytics
- Latest development in Management Strategies

Career Options

- Across Industries

Confidence Booster Program

Modules

- Communication Skills
- Body Language
- Your Inner Thoughts
- Developing Entrepreneurial Skills
- Interview Techniques
- Group Discussion Techniques
- Networking Skills
- Grooming Basics
- Time Management
- Public Speaking
- Leadership Skills
- Attitude
- Food & Hygiene
- Team Work
- Study Techniques
- Assertiveness
- Etiquette
- Culture
- Bye to Shyness
- Speaking Skills

Career Options

- Across Industries

Retail Banking Professional

Modules

- Basics & Evolution of Retail Banking
- Global Trends & Business Models
- Deposit | Liability products
- Documentation | KYC
- Product Development
- CIBIL Credit Score
- Home, Personal, Auto, Education loans
- Appraisal
- Credit & Debit card
- NEFT | RTGS | ECS
- Marketing / Sales in Retail banks
- Delivery Models
- Customer Relationship Management
- Service Standards
- Technology in Retail Banking
- Recovery of loans
- Indian Financial System

Career Options

- Banking | Back office
- Customer Service
- NBFC
- Sales Profession in Banks / Financial Industry
- Mutual Fund Industry
- Credit Profession
- BPO
- Consulting

Certified HR Manager

Modules

- Recruitment and Selection
- Orientation and onboarding
- Training and Development
- Performance and payroll management
- Grievance Management
- Employee engagement
- Retention and exit management
- Latest in HRM
- Best companies to work for list and methodology
- Succession Planning
- HR in Digital age
- HR Strategies
- Case Study

Career Options

- Human Resources
- General Management
- Minor option in your MBA
- Placement Consultancy
- People Management
- Consulting

Certificate in Finance

Modules

- Corporate Finance
- Venture Capital
- Private Equity
- Impact Investments
- Capital markets
- SEBI
- RBI
- Ministry of Corporate Affairs
- Ministry of Finance
- Government Securities market
- Treasury Management
- Financial Derivatives
- Wealth Management
- Money Markets
- Department of Revenue

Career Options

- Accounting
- Banking
- Private Equity
- Venture Capital
- Capital Markets
- Wealth Management industry
- Brokerage
- Consulting

Certificate in Marketing

Modules

- Strategy
- Market Research
- Social Media Marketing
- Creating a social media marketing plan
- Rural Marketing
- HPCL Rasoi ghar | Godrej
- ICRISAT | Flipkart
- Mera Goa Power
- E Innovation
- Innovations in promotion
- Customer Relationship Management
- ATL |BTL
- International markets
- Product management
- Sales & distribution
- Market Segmentation
- Customer Retention Strategy

Career Options

- Sales | Marketing
- Advertising
- Social Media Strategist
- Business Development
- Distribution and franchise management
- Across Industries

Certificate in Financial Derivatives & Treasury Management

Modules

- Treasury Management
- Cash forecasting; liquidity management
- Working capital management
- Investments, Etc.,
- Risk management
- Payment & settlement systems
- Presentation by a senior management professional from Treasury department of ICICI
- Financial Derivatives
- Regulatory Framework
- Derivative Products
- SWAP case study
- Currency Markets

Career Options

- Treasury front office
- Treasury mid office
- Treasury back office
- Forex
- Sales of treasury products
- Equity markets
- Banking
- Consulting

Certificate in Entrepreneurship

Modules

- Entrepreneurship & Innovation
- How Innovation leads to entrepreneurship
- Entrepreneurship at grass root level
- Creating Infrastructure for entrepreneurship
- Government Policies
- Support from Corporates
- Support from education industry
- Creating an entrepreneurial mindset
- Functioning of incubation cells
- Entrepreneurs at Corporates
- Entrepreneurship opportunities in digital industries
- Entrepreneurship opportunities in manufacturing industries
- Entrepreneurship & Intellectual properties

Career Options

- Entrepreneurship
- Intrapreneurship
- Research | Consulting

Digital Marketing Manager

Modules

- Digital Marketing Introduction
- Social Media
- Facebook
- Twitter
- Linkedin
- Instagram
- Search engine optimization
- Search engine marketing
- Email marketing
- YouTube marketing
- Content Marketing
- Google AdWords
- Online reputation management
- Blogs
- Blogs as marketing tools

Career Options

- Digital Marketing
- Sales
- Marketing
- Product Management
- Your own business
- Ecommerce
- Online Industry
- Across Industries



Student Speak

Bhavna Jain

Ghanshyamdas Saraf College of Arts & Commerce



About CASI; it was a wonderful experience and knowledge gaining session. It didn't affect our studies. The course was really interesting, it helped me in boosting my confidence and speaking skills. It was great opportunity for us as I got something new and innovative to learn in a short time. I am happy to be part of CASI Global New York as the mentor and the guide for us were very nice I enjoyed being a part of CASI family

Ananya Joshi

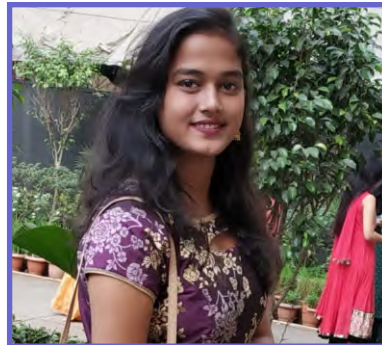
V .G. Vaze College of Arts, Science and Commerce



It was a great experience to be the part of this course. I have learnt many things from this course and also the Personality Development Workshop. I'll also suggest my friends to do this course. It has also increased my confidence level.

Samita Padhy

V .G. Vaze College of Arts, Science and Commerce



For me it was a great experience in CASI workshop at V.G.Vaze college. An extremely helpful and informative course and I learned things which will be very helpful in my career. In future also I want to attend CASI workshops It was even better than I imagined. Thanks for such a wonderful and useful course.

Himanshi Duggad

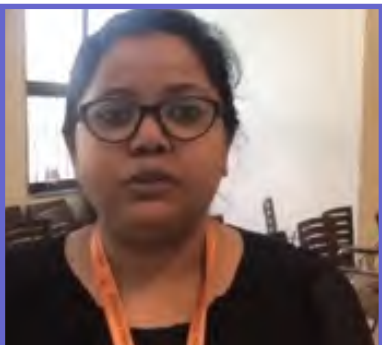
Nagindas Khandwala College, Mumbai



CASI is really a GREAT experience for me. I realised the importance of CSR which helps business organisations to improve their relationship with local communities. The CASI workshops that were conducted in my college campus itself were really amazing - these were conducted by the industry experts. It helped us to work in a team and we all got an opportunity to share and express our opinions. Some of the industry experts we met in these workshops were from KPMG, Bajaj capital, Edelweiss, Quantum mutual funds, Infosys. Overall CASI has changed our thinking in different ways by all the practical work to achieve our goals.

Janhvi

S. K. Somaiya Degree College of Arts, Science And Commerce, Mumbai



I made a right decision by joining CASI program. This has been very helpful and It will be very helpful in future too. Many more students should be encouraged to enroll for such programs. It makes you think in a different way other than textbook. I found CASI Global Certification a perfect for students as it does not disturb our normal studies. **I am happy to be part of the CASI Global Network family for life.**

Swapnil Dongre

K.K. Wagh Institute of Engineering Education & Research, Nashik



It was great experience attending CASI workshops at KK Wagh college. I am now getting it's benefits in my career. I am expecting an admit to one of reputed business school from France on the basis of CASI certificates. It was great experience with CASI . Thank You!!!

Smitesh Shetye

V .G. Vaze College of Arts, Science and Commerce



At the time when I was enrolling in Casi program I was not sure whether this program will be that much useful in future or not but after attending the Casi seminars my thoughts about the course became clear. It is a very good course and also offer many specialisation in it like finance, CSR etc. This course also does not affect your other studies you can complete the course side by side and clear the exam. This course has many benefits in future as well I think everyone must at least give it a try and you will witness the benefits of it in future.

Yogendra Deore

K.K. Wagh Institute of Engineering Education & Research, Nashik



The CASI workshop I recently attended was conducted by experts from **Dow Chemicals, Prism Cements, Electronic Payments & Services Limited**. It was a great learning. The Workshops were held inside our college campus. **It's great certification for engineering for engineering students** We got the best ever practical Knowledge of Sustainability. It's importance, and Practical example of Sustainability plans implemented in large industries. I am glad I enrolled for this certification.

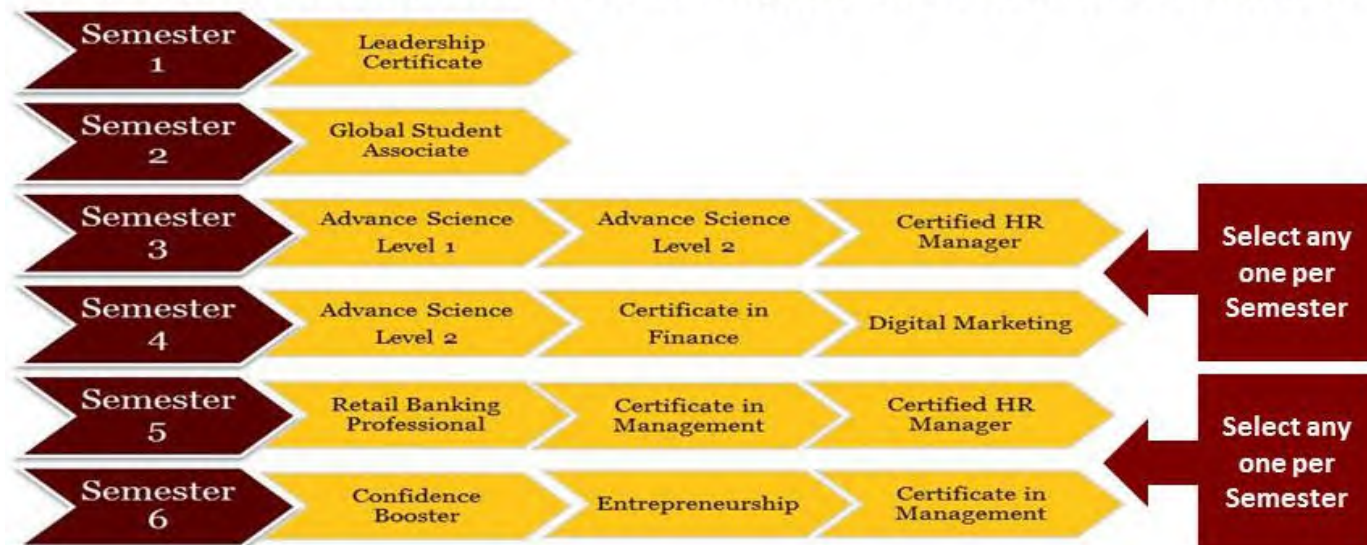
**Suggested Enrolment Chart @
BAF, BMS, BMM, BCOM, BFM, BBI, BBA, BA, Bed Students**



**Suggested Enrolment Chart @
MBA, MSc, ME, MEd, MScIT, MSc Computers, MA, M.Com Students**



**Suggested Enrolment Chart @
BSc, BE, B. Pharm, BScIT, BSc Computer Science, BCA Students**







Felicitating Community Leaders Community Leaders from across Maharashtra were felicitated at an award function held at YB Chavhan auditorium, opposite Mantralaya, Mumbai on the 22nd March 2019. Deans, Vice Chancellors, Principals and nominated professors from universities institutes which participated at the PWD, MMVD, Government of Maharashtra, CASI and CSR Diary events were felicitated, Nominees / representatives of Mumbai Fire brigade department, Maharashtra RTO, leading corporates, GPO, Banks, Foundations and NGO's and CASI Global Fellows were also felicitated at this event.

MahaWalkathon 2018 Stamp Postal Stamp Release

The Mahawalkathon 2018 was held at 503 locations on the same day at the same time,
The event witnessed over 5 lac participants creating a record.

To commensurate the success of the event a postal stamp was released at the award function.

“MAHAWALKATHON 2018” STAMP



Admissions Information

Application Process

Please visit www.casi-india.com/kbcnmu or your college website for complete admission requirements and to apply online. Applications are requested at the start of your college term hence apply for these value add programs when you fill in your semester forms at your college. Please submit application forms and requisite fee at your college counter (in case of university campus students please submit forms and fees at university)

Admissions Requirements

Most programs require 12th pass students (Arts, Commerce, Science). In case of queries please contact program coordinators.

Program Fee

The program fee covers reading material, examination fee, paper checking fee, and other costs. Payment should be done at the time of enrollment. INR 944/- per program all inclusive*

Connect with us

For more information, please contact our counseling team at:

Email: casi.institute@gmail.com | casi.certifications@gmail.com

Telephone: +918369057403 | +917045651220 | +919833570282 | +919930508505

Connect with us via

Facebook : www.facebook.com/casiglobal

Instagram : [@casi_india](https://www.instagram.com/casi_india)

Event Links

Facebook : www.facebook.com/mahawalkathon | www.facebook.com/copforaday

Refer terms & conditions on www.casi-india.com

© CASI May-2019

CASI students are also encouraged to volunteer for the local community. Please connect on Facebook for latest events.

CASI

Global

This certificate is awarded to
Shri Kakasaheb Hiralal Maganlal Chaudhari
Commerce and Science College, Nandurbar

for participating in the
INVESTOR AWARENESS PROGRAM
on Financial Planning
(for Teaching and Non Teaching staff members)

organised by **CASI**
on behalf of
BSE Investor's Protection Fund

Trainer: Paresh Sheth

20 January 2022

www.casiforliteracy.com
www.casi-india.com



Paresh Sheth



KBCNMU – CASI Application Form



Fill in Capital Letters

Name of Applicant:	
Gender:	
College Name:	
Currently Studying in:	Std: Stream: Roll No: Div:
KBCNMU - CASI Credit Based Program(Mention selected program)	
Date of Birth:	
Mobile Number : (Whatsapp)	
Email: (In Capital)	
Residential Address: <i>(Please mention complete address for Courier)</i>	
Father's Name Working for	
Contact numbers:	
Email:	
Mother's Name Working for:	
Contact numbers:	
Email:	

Fees should be paid at your college fee counter INR 944/- (all inclusive)*

Cheque Number/ DD Number/ Transaction ID Number (for online payment) _____

Drawn on Bank: _____ Dated: _____

Declaration:

I have read the terms, conditions, rules and regulations and agree to abide by them (refer website).

I certify that the information furnished by me is correct and true to the best of my knowledge.

Student Signature: _____

Date / Place: _____

KBCNMU – CASI Credit Based Program

Fee Receipt

College Name: _____

Certification Applied for: _____

Received INR 944/-

Student Name: _____

Standard: _____ Stream: _____ Div: _____ Roll No: _____

Receiver Name & Sign: _____ Date: _____

casi.institute@gmail.com / casi.certifications@gmail.com

+919930508505 | +919833570282 | +919833781267

Process and other details

Advantage to Affiliated Colleges

1. By virtue of this affiliation all our colleges also have an American Affiliation
2. Globally recognized programs
3. Enables us to offer additional employment oriented programs
4. Programs designed by Alumni of IIT/IIM
5. Programs will help students study latest trends in Industry – Indian & Global
6. Will help us get more students
7. We can offer CASI New York Programs to non students also(Students not studying in your college) and get additional revenue for college.

Advantage to Students

1. American Certificates
2. Job oriented programs
3. Industry recognized programs
4. Online program help them to study at their own pace
5. Understand latest industry trends
6. Helps in placement
7. Overall career development

How to offer these programs

1. Credit based Programs
 - a. At the beginning of each semester the student has an option to enroll for one of these programs.
 - b. For all First year programs, students have to be made aware of these additional credit based programs at time of admissions
 - c. Colleges should use / display CASI Global logo on their admission forms, prospectus and other communication / marketing material so that students and parents are aware of this tie up and they can avail benefits of this tie up.
 - d. Fees to be collected at college just like normal fee collection.
 - e. Enrolment forms are to be uploaded on college website for convenience of students.

- f. Additionally similar forms can be downloaded from university website.
 - g. Correspondence students may also enroll for such certifications
2. Value add certificates
- a. Students can opt for multiple CASI certifications, however only one will be considered per term as credit based program. Additional certifications undertaken for by the students will be considered as value add certificate.
 - o In such cases marks of such additional programs will not be mentioned in the university mark sheet.
 - b. Correspondence students of the university may also enroll for such certifications
3. Enrolment of Non students
- a. Students from other universities / other colleges / working professionals may also enroll for these certifications.
 - b. For example a student of Mumbai university if keen to enroll; is eligible to enroll
 - c. Fee payment process and certification process remains the same.

List of Programs (partial)

1. Certificate in finance
2. Certificate in Marketing
3. Certificate in CSR
4. Certificate in Financial Derivatives @ Treasury Management
5. Certificate in CSR & Sustainability
6. Certified Retail Banking Professional
7. Certificate in Management
8. Certified HR Professional
9. Certified Marketing Manager
10. Certified Digital Marketing Manager
11. MS Office
12. Confidence Booster Program

Please Note: Additional programs will be offered shortly
Please refer brochure for programs offered currently.

Frequently Asked Questions

1. Credit based programs are certification programs where students enrol for additional certification programs and where marks / grades are shown in main report card / mark sheet of the student.

1.1. Value add programs are certification programs where students can enrol in addition to their regular programs however Such marks will not be showcased in their main mark sheet.

Please note; Students may enroll for such programs not only because they are credit based but because such programs increase employability and enhance knowledge.

2. Students can opt for any one of the programs from approved list as their credit based program in one semester. Every semester the student is free to select such an additional program.

3. Additional fees are applicable for such credit based programs.

4. Fees have been highly reduced especially for students of our university. For example programs costing INR 3000/- plus gst are Offered at INR 750/- plus gst. (Total INR 944/-)

5. Students can opt for one such credit based program every semester.

6. Duration of each certification is 6 months. Including study time and examination.

7. Students of our university pursuing correspondence programs are also eligible to enroll for such credit based certification programs.

8. Multiple Programs across educational streams are available. Students may enroll as per their choice and not only ones pertaining to their stream. For example; a student pursuing bachelors in science may enroll for retail banking programs if she / he is keen to explore a career in banking. This way students can learn about various career options and industries.

9. Programs recommended for first year students are mentioned separately. Especially the leadership and young scientist program. Refer brochure for details.

10. Enrolment dates

a. At start of every semester.

11. Students enrolling for such programs and not appearing for the same will be deemed fail.

12. Students enrolling for such programs (value add or credit based) can not cancel admissions. No refund will be granted.
13. Change of programs will not be allowed.
14. Each program has been assigned 4 credits.
15. Mark sheet for these additional credit based programs
 - 15.1. University mark sheet will showcase marks obtained in these credit based programs.** This will start after a few months, till then only separate marksheet will be issued.
 - 15.2. Such mark sheets will be issued by university after receiving corresponding marks from CASI Global
16. Separate marksheet and certificate will be issued to all students clearing these exams.

2. Internal process & Notes

Process for collection of fees

1. College pays fees to CASI and sends data to CASI
2. CASI sends data & payment to University
3. Fees to be collected along with semester fees by colleges.

Role of CASI

- 1) Upon enrolment, College will update CASI on student data. On receiving this information CASI will reach out to students and give login id's
 - a. Students will read the material online.
 - b. In case of any additional reading material, CASI will send the same to students by email.
 - c. CASI will also share data and payments with university
- 2) At end of semester,
 - a. CASI will set question paper
 - b. Issue login Id's & passwords
 - c. Issue question papers
 - i. online exams at lab of college / or
 - ii. offline exam in case college does not have a computer facility for students.
 - d. Correction of papers
 - e. Issue mark sheet. And certificates.

- 3) These marks / grades will reflect in the semester mark sheet of the university.** subject to terms.
- 4) Co Branded Certificate and Marksheet will be issued by KBCNMU and CASI to all students who cleared the exams.

Mark sheet for these additional credit based programs

1. University mark sheet will showcase marks obtained in these credit based programs.
 - 1.1. Such mark sheets will be issued by university after receiving corresponding marks from CASI Global
2. Additional Certificate will be issued by CASI Global with all two logos.

Role of colleges affiliated to university

1. Prominently display the credit based programs / Value based programs on their website, prospectus and other communication / marketing material
2. Use this alliance for credit based; employment oriented programs to enroll higher number of students
3. Use this credit based program offering to ensure students take full advantage of this opportunity and enroll for maximum program thus giving them leverage for employment
4. Inform students about the availability of these credit based programs
5. Enroll students at the beginning of every semester; inline with the process

3. For use at affiliated colleges

Message to your students on your website

This message is from each college to students and prospective students and their parents.

Please display this prominently on your website, prospectus and other communication / marketing material.

Dear All,

In line with recent development in the education Industry. Our University has taken a progressive stride and signed an alliance with CASI Global from New York, USA.

By Virtue of this alliance, every student across every college offering KavayitriBahinabaiChaudhari North Maharashtra University programs is eligible to enroll for CASI Global online certification programs.

These are employment oriented programs and will help our students prepare better for a career. These programs are credit based programs and are designed by the industry.

We encourage you to make the most of this opportunity and enroll for such programs.

Please find list of programs on our website. Also refer university website for further details.

Warm regards
Authorized Signatory

This page has to appear on the website of every college affiliated to KavayitriBahinabaiChaudhari North Maharashtra University

Link on your website

Link Name: Credit based programs

Please create this link on your website

Banner on your website

A small banner is required on the website of every college, specifically stating credit based/ value add programs.

Mentioning about CASI on your website

1. All affiliated colleges are hereby advised to mention about the alliance with CASI Global.
2. Colleges are also advised to use the alliance certificate on their website and other communication material

ENCLOSED WREATH CERTIFICATE & VOLUNTEERING CERTIFICATE

**Kavayitri Bahinabai Chaudhari
North Maharashtra University**

joins

CASI Global, New York

to ensure

every student is certified in

CSR & Sustainability

2018



www.casiglobal.us



www.nmu.ac.in

To Promote the Cause & Knowledge of CSR & Sustainability



CASI Global VOLUNTEERS

Kavayitri Bahinabai Chaudhari
North Maharashtra University
Pledges to Integrate
Volunteering
Within Education

CSR Diary
www.csrdiary.com



CSR - Sustainability - Volunteering

Heera Pratisthan Nandurbar



**SHRI KAKASAHEB HIRALAL MAGANLAL CHAUDHARI
ART'S, COMMERCE AND SCIENCE COLLEGE, NANDURBAR**

Reg. No. E-70 / 29-06-1959

Office : Heera Campus, Survey No. 381, Near Gajanan Maharaj Mandir,
Navapur Road, Nandurbar - 425412 Email : kakasahebsrcollege@gmail.com

Principal : **Dr. Ravindra Hiralal Chaudhari** (Msc. Ph.D)
Mob : 9767160689, 9423905651 web. : www.skhmcollege.in

Ref No.

Date :

3.2.2: Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Financial Planning By CASI Workshops

Heera Pratishthan Nandurbar

**SHRI KAKASAHEB HIRALAL MAGANLAL CHAUDHARI
ART'S, COMMERCE AND SCIENCE COLLEGE, NANDURBAR**

Reg. No. E-70 / 29-06-1959

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Ref No.

Date :

Workshop Report

Shri Kakasaheb Hiralal Maganlal Chaudhari Arts, Commerce and Science College, Nandurbar on 20th January 2022 a workshop was organized in our college by CASI and IQAC Department workshop was organized by Shri Kakasaheb Hiralal Maganlal Chaudhari Arts, Commerce and Science College on 20/01/2022. In this workshop, Dr. Mitez Sheth Guided on Financial Planning | CASI Global workshop was hosted by Asst. Prof. Krushna Gavit under the guidance of Dr. Chandrakant S. Wani Vice Principal, Shri Kakasaheb Hiralal Maganlal Chaudhari College Nandurbar.

CASI pursues its mission by educating management practitioners, students and academia on corporate social responsibility and related topics. CASI also maintains strong relationships with Indian and International corporates / education institutes / think tanks/ consulting companies which can serve as vehicles for career advancement. Further CASI consults corporates and helps them develop the right approach towards CSR. Corporates initiating a CSR program for the first time can rely on the knowledge and expertise of CASI to develop their own CSR programs.

Financial Planning CASI Global

- Introduction of CSR
- CSR regulation and governance in India
- Companies Bill 2011: Clause 135
- Current Trends in CSR
- Indian Saga of CSR
- Vodafone India | Tata Steel
- ICICI Bank | General Electric
- CSR in Not for Profit organizations
- Ethics, CSR and Corporate Behaviour
- CSR Framework – to align CSR and Profits
- Performance Evaluation and Reporting
- Sustainability Reporting
- Benefits of Sustainable Reporting
- Monitoring impact of CSR activities
- Implementation of CSR
- Policies by foreign countries on
- volunteering



13/12
PRINCIPAL
Shri Kakasaheb Hiralal Maganlal Chaudhari
Art's, Commerce & Science College,
Nandurbar Tal. Dist. Nandurbar

International Franchise opportunities

in EDUCATION



- Do you have contacts in Schools / Colleges / Universities?
- Can you reach students in your locality to help them prepare for a career in Commerce / Science / Engineering / Medical?

Then this opportunity is for you!



CASI Global, New York

The Global Certification body for CSR & Sustainability

www.casiglobal.us | www.csrand sustainability.com

About CASI

Originally from New York and now present across 50 countries, CASI is usually referred as the Global Certification body for CSR & Sustainability. CASI has a presence across over 500 corporates in India alone. CASI promotes the cause & knowledge of CSR & Sustainability through regional chapters, student chapters, volunteering, research, alliances and certifications. CASI New York certifications are highly coveted the world over and are now available in India.



**CASI Global Inc,
New York,
USA**

Why are these certifications important for Students?

- ✓ CSR & Sustainability education is a part of all education streams across commerce / science / medical or engineering. Prepare young students for the future.
- ✓ Prepares Students for competitive examinations
- ✓ Improve their ability to select the right career path
- ✓ Improve academic records
- ✓ Inculcate a sense of social responsibility
- ✓ Get certified by a New York based Institute
- ✓ Globally Recognised Certifications
- ✓ Globally Colleges prefer CSR / Sustainability certified students, and Corporates prefer certified employees, Can you afford to be left behind?

The Earning Potential*

- Earn over 100,000 a month.
- Part timers can make over 25,000/- per month

For Franchise (School / College Certifications) Contact

Casi.institute@gmail.com | info@csrand sustainability.com | +918080438969 | +918286327538

**No Trainers or Class rooms Required
High Revenue Share | Low Investments**

An excellent opportunity to own a franchise for a GLOBAL BRAND in education



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Shri Kakasaheb Hiralal Maganlal Chaudhari
Art's, Commerce & Science College,
Nandurbar Tal: Dist. Nandurbar

CASI Certificates.

1 message

Dr. Mitez Sheth <mitesheth@gmail.com>

Sat, Jan 22, 2022 at 6:20 PM

To: "SKHMC ACS College, Nandurbar" <kakasahebsrcollege@gmail.com>

Greetings,

Please find the Certificate for your College attached with this email.

Please share your full name and College Full postal address. We will courier the certificates (hard copy)

Regards,

On Tue, Jan 18, 2022 at 5:26 PM SKHMC ACS College, Nandurbar <kakasahebsrcollege@gmail.com> wrote:
Hello,

Greetings of the day!

As per our conversation kindly find the attachment of Staff Details.

Schedule for Training is as follow:

Time - 11:00 AM

Date - 20th January 2021

Kind Regards,

Mitez Sheth, Ph.D.

+91 9833570282

www.YouTube.com/casiglobalNewYorkLet's stay connected: <https://www.linkedin.com/in/mitesheth/>

Government of Maharashtra-CASI Model United Nations: Model United Nations is a Student-led simulation of the United Nations where countries meet to discuss global issues and policies.
For more details on how to participate: www.maha-mun.com

www.mahawalkathon.com (A joint annual event with Government of Maharashtra)**Maha Walkathon 2019: 1053 different locations with a total of 7,02,801 participants (Same day - same time) spreading awareness on #Roadsafety #Nohonking #ResponsibleDriving****Maha Walkathon 2018: 503 Different Locations starting the 2 KM Maha Walk simultaneously with a total of 5,07,367 participants to spread awareness on #RoadSafety #NoHonking #ResponsibleDriving**

Join the movement today: #MahaWalkathon | Support #NoHonking #RoadSafety #ResponsibleDriving

www.mahawalkathon.comwww.facebook.com/mahawalkathonTwitter / Instagram handle: **MAHAWALKATHON** **Certificate for SKHMC ACS College Nandurbar.pdf**
349K
PRINCIPAL
Shri Kakasaheb Hiralal Maganlal Chaudhari
Art's, Commerce & Science College,
Nandurbar Tal. Dist. Nandurbar

Financial Planning By CASI

Join our Cloud HD Video Meeting

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us02web.zoom.us

सर्व प्राध्यापकांना कळविण्यात येते की दिनांक 20 जानेवारी 2022 रोजी आपल्या महाविद्यालयात मुंबई येथील CASI व IQAC विभागाच्यावतीने कार्यशाळेचे आयोजन केलेले आहे. या कार्यशाळेसाठी सर्व प्राध्यापकांनी 11 ते 12 या वेळेत खालील लिंक वर जॉईन व्हावे या कार्यशाळेमध्ये Dr. Mitez Sheth हे आपणास मार्गदर्शन करणार आहे तसेच आपल्याशी संवाद साधणार आहेत तरी सर्वांची उपस्थिती ऑनलाईन आवश्यक आहे.

Topic: Financial Planning | CASI

Time: Jan 20, 2022

11:00 AM India

Zoom Meeting Link:

<https://us02web.zoom.us>

[/j/87322450097?pwd=](https://us02web.zoom.us/j/87322450097?pwd=)

[dXR1RTBOdzdMU2JlZHZ0ZXB5QzNQdz09](https://us02web.zoom.us/j/87322450097?pwd=dXR1RTBOdzdMU2JlZHZ0ZXB5QzNQdz09)

Meeting ID: 873 2245 0097

Passcode: casi

7:24 PM

All the professors are informed that on 20th January 2022 a workshop is organized in your college by CASI and IQAC Department, Mumbai. For this workshop, all the professors should join the following link from 11 to 12. In this workshop, Dr. Mitez Sheth will guide you as well as interact with you but all online presence is required.

Topic: Financial Planning | CASI
Time: Jan 20, 2022
11:00 AM India

Zoom Meeting Link:

<https://us02web.zoom.us/j/87322450097?pwd=dXR1RTB0dzdMU2JlaHZ0ZXB5QzNQdz09>

Meeting ID: 873 2245 0097

Passcode: casi

10:07 PM ✓✓



Review
Review & revise the financial plan

Create
Create & Implement your financial action plan

Evaluate
Evaluate Alternatives & Strategies



Determine
Determine Current Financial Position

Identify
Identify & Set your financial goals

Identify
Identify Suitable Investment Avenues

Specific	You need to know exactly what you want to achieve and when you want it.	I need to set aside money for my daughter's birthday next year.	I need to set aside Rs. 10,000/- for my daughter's birthday next year.
Measurable	A goal should be measurable so that you know when you will achieve it.	I will pay off most of my credit card dues soon.	In the next six months, I will pay off all my credit card bills in full. Or Rs. 90,000/-
Achievable	Your goal should be within a reasonable reach.	I will save money.	I will save Rs. 4,000/- every month. Or 20% my salary
Realistic	Your goals need to be based on resources and tasks that you can reasonably achieve.	By saving regularly, I will become a millionaire.	by next December I will have saved the sufficient amount to fund six months of my living expenses. Which is =Rs. 2 lac
Time-bound	Goals with timelines allow you to track your progress and encourage you to keep going until you reach your goal.	I will save money for my sons marriage	I will save Rs. 50,000/ every year for next 10 years for my sons marriage.

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Global

- Allocate assets depending on your age, lifestyle, family commitments and your financial goals.
- While allocating your funds, distribute your investments across various asset classes such as equity, bonds, real estate, etc., to benefit from diversification, which helps reduce risk and increases the possibility of earning moderate to high returns on your investments.

Portfolio A

- Equity 70%
- Debt 10%
- Gold 10%
- Other 10%

Portfolio B

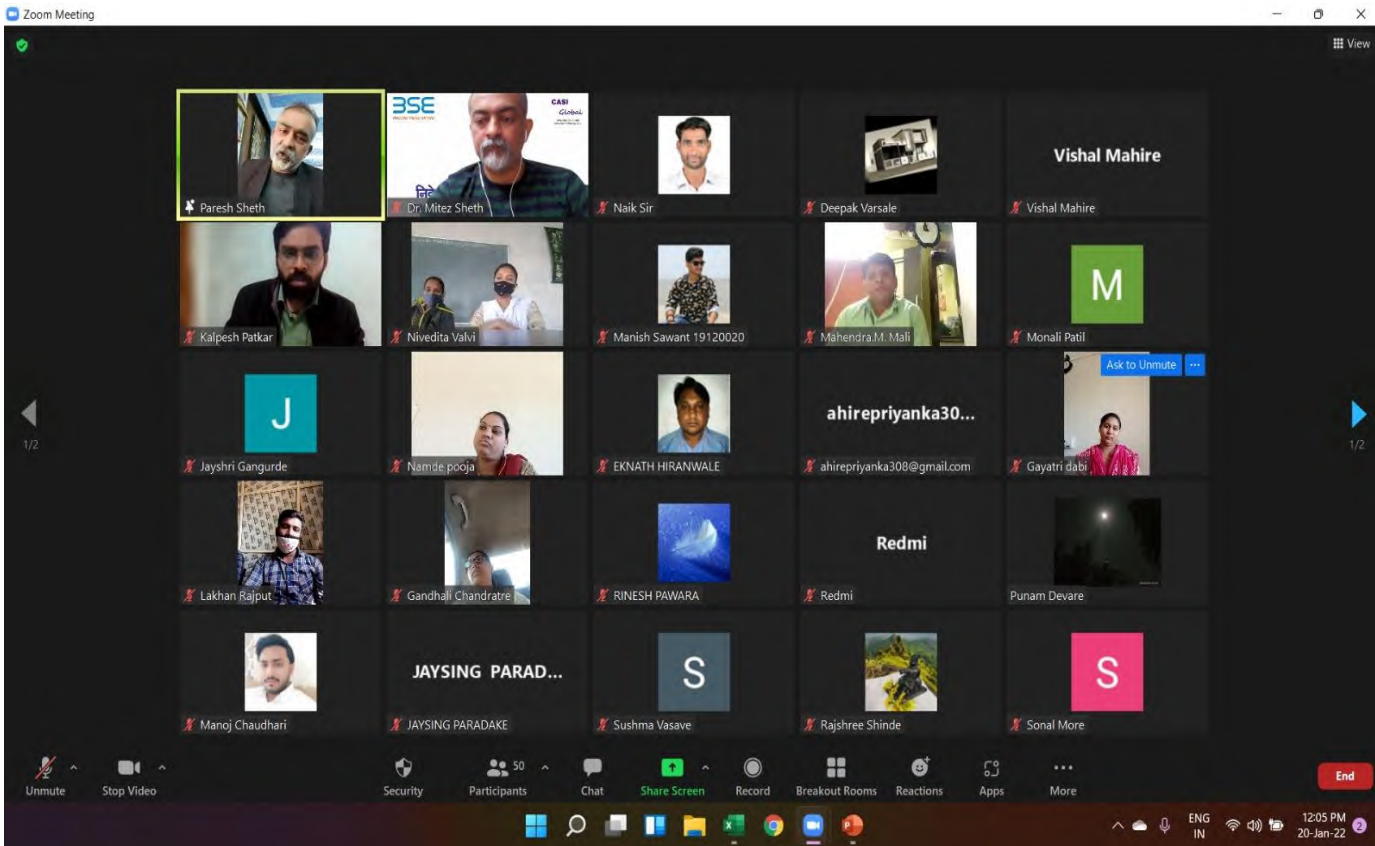
- Equity 30%
- Real Estate 60%
- Gold 5%
- Debt 5%

Portfolio C

- Equity 50%
- Real Estate 25%
- Debt 20%
- Gold 5%

Participants (49)

- Dr. Mitez Sheth (Host, me)
- PS Pares Sheth (Co-host)
- A ahirepriyanka308@gmail.com
- B Bhargav
- casi
- D Chandrakant Wani
- Deepak Varsale
- EKNATH HIRANWALE
- EKNATH HIRANWALE
- G Gandhali Chandratre
- GD Gayatri dabi
- gayatri dhurkunde
- H Hasit
- J Jayshri Gangurde
- JP JAYSING PARADAKE
- KP Kalpesh Patkar



CASI Global **BSE**
INVESTORS' PROTECTION FUND

Inflation; Fiat Currency and Time Value

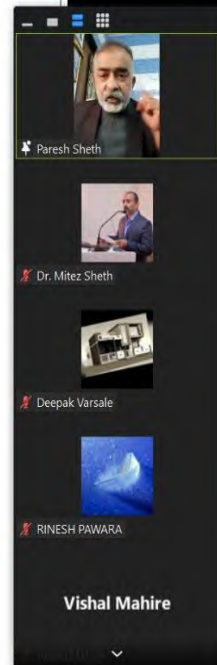
Year 1900 Year 2022

Which do you prefer?









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Global

This certificate is awarded to
Shri Kakasaheb Hiralal Maganlal Chaudhari
Commerence and Science College, Nandurbar

for participating in the
INVESTOR AWARENESS PROGRAM

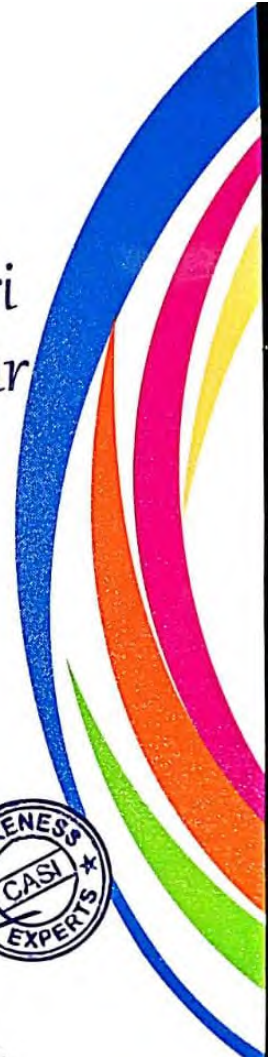
organised by **CASI**
on behalf of
BSE Investor's Protection Fund



20 January 2022

www.casiforliteracy.com
www.casi-india.com

Panish Shith
A circular stamp with the text "AWARENESS CASI EXPERTS" around the perimeter and a star on each side. The stamp is partially overlaid by a signature.



CASI

Global

CERTIFICATE

This certificate of participation is awarded to

for attending the
INVESTOR AWARENESS PROGRAM
on **Financial Planning**
organised by **CASI**
on behalf of
BSE Investor's Protection Fund

Date: _____

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